Requirements for License Plate Design Submission

- Proposed designs must be submitted by end of business day on November 30, 2022.
- Design must be emailed to <u>licenseplatedesign@dor.ms.gov</u> to be considered submitted.
- Design must be submitted in Adobe illustrator (ai) format.
- Design must be readable with a light-colored background design with dark-colored alphanumeric characteristics for plate numbering.
- Design must be limited to a maximum of 3 colors.
- Design cannot contain expressions that are considered obscene, slandering, insulting or vulgar.
- Design cannot contain any copyright images.
- Each submission is required to provide name, address, and phone number of designer.
- Winning design will not receive any compensation.
- Participants must be a Mississippi resident.
- Designer of the winning design must execute a release of any rights to the design.

Disclaimer: Changes to the design may be made to meet the required specifications and may contact interested parties for further information.

Key information for prospective Mississippi design:

- Plate size will be 6" exact x 12" exact as it is today.
- All license plates will utilize an embossed (raised) alphanumeric character set. Alphanumeric characteristics are as follows:
- The embossed alphanumeric font will be positioned as referenced immediately below:



- The upper region of the plate between the bolt holes is reserved for the jurisdictional name to be printed (Mississippi)
- The lower region of the plate between the bolt holes is reserved for the county name. In this example, LAUDERDALE.
- The lower right corner of the plate is reserved for the validation sticker.